

PRESS RELEASE

APRIL 11, 2023

SAN FRANCISCO - USA

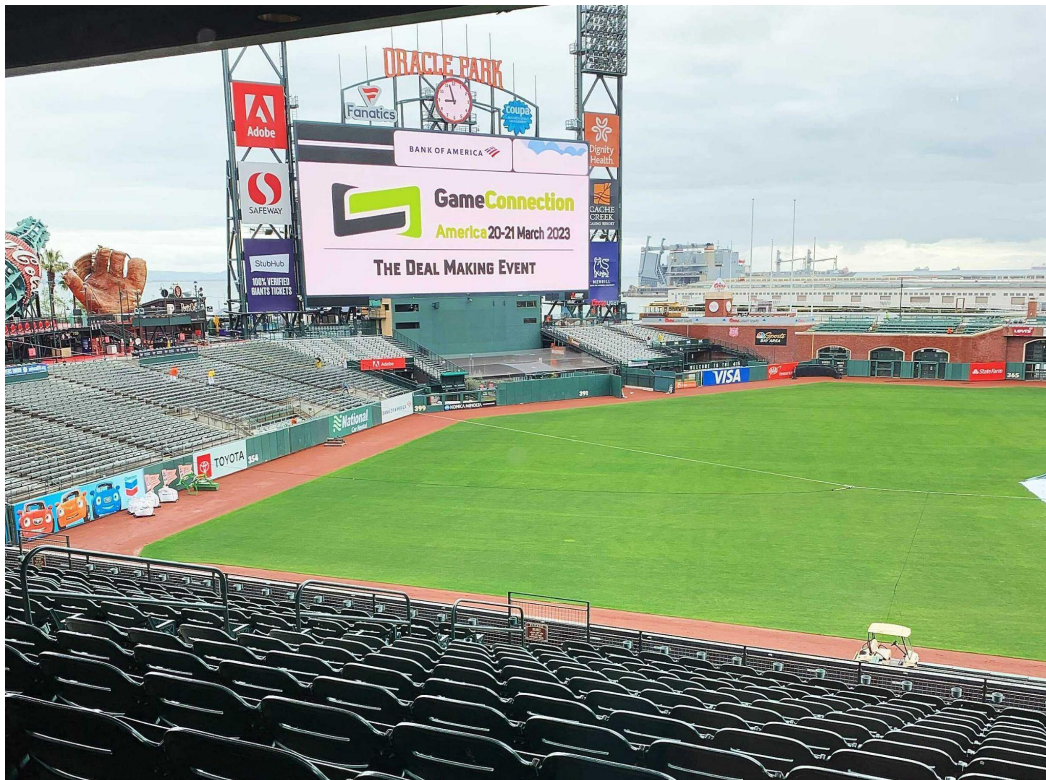


GameConnection

America 20-21 March 2023

THE DEAL MAKING EVENT

Global Gaming Leaders Gather at Game Connection America 2023 for Deal-Making and Networking Opportunities



Game Connection America 2023 was an unmissable event for video game industry professionals, and it did not disappoint! Held in San Francisco on March 20-21, this year's Game Connection was the second physical event and the first to be held in San Francisco after Covid-19, bringing together attendees from 50 countries and regions.

Game Connection uses a hybrid networking model, allowing both onsite and online participants to take part in flexible business meetings through the Let's Meet matchmaking system. The event attracted 600+ companies and 1000+ business decision-makers, including delegations from Brazil, Argentina, Finland, Swiss, Indonesia, Taiwan, and more. They brought some of the most innovative and creative companies in the industry, such as Tapps

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Games, Sismo Games, Kokku, Megaxus Infotech, Moregeek Entertainment Inc., Twisted Brainz, and many more.

The atmosphere on site was electric! Attendees thoroughly enjoyed the extremely business-oriented dynamic ambiance, which could be seen everywhere, from the exhibitor booths to the indie tables. Publishers, distributors, and investors from all over the world were on the lookout for new opportunities and projects, making Game Connection America 2023 the perfect place to meet and make deals.



We were thrilled to welcome some of the biggest names in the industry, such as Activision Blizzard, Xbox, Meta Publishing, Epic Games, Dotemu, Aksys Games, Nacon, Product Madness, and Paradox Interactive, among many others. These big publishers, investors, and

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industry giants were eager to hear pitches and explore potential collaborations. And the event itself is a deal-making event, which means plenty of meetings that lead to business deals. To facilitate these meetings, there is the Let's Meet matchmaking platform, which was open to all attendees to schedule their meetings. You could use this platform to showcase your projects and explore potential collaborations.



Throughout the two-day event, Let's Meet enabled numerous successful appointments to take place both in-person and online, following a significant number of meeting invitations sent out. Most of the participants were business decision-makers in companies or teams, and many of them were able to finalize their collaboration after the meeting. This direct and

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efficient format reduces the cost of communication, which is why more professionals from the video game industry are willing to participate in Game Connection.

The highlight of the event was undoubtedly the Game Connection Game Development Awards, with over 130 games participating from more than 30 countries and regions. After tough competition, a total of 8 games stood out and won awards including "Best Art & Design", "Best Storytelling", "Best Casual Game", "Best Hardcore Game", "Best PC Game", "Best Mobile/ Tablet Game", "Best Console Game", "Best Upcoming Game", "People's Choice", and "Grand Award". During the award ceremony, each developer spoke about their unique journey of creating independent games, which drew the attention of the entire audience. The Game Connection Game Development Awards can truly assist game developers in obtaining business resources and ensuring a smooth game launch in a market environment where independent masterpieces are increasingly recognized and supported by players all over the world.

Please find the full list of Game Connection America 2023 Game Development Awards winners here: <https://www.game-connection.com/game-development-awards-winners-2/>



The success of Game Connection America 2023 has shown that in the post-pandemic era, the gaming industry is still thriving, and companies worldwide are actively seeking new

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business opportunities. Game Connection is committed to supporting the industry ecosystem and creating a platform for professionals to connect and collaborate.

Get ready to mark your calendars and buckle up for the video game industry's biz-matching experience of a lifetime! We're thrilled to announce our upcoming events, including the highly-anticipated ChinaJoy x Game Connection in Shanghai from July 28-30 and the Game Connection Europe 2023 in Paris this November. Keep your eyes peeled for updates and get ready to level up your business networking journey!

Useful information

Official website: www.game-connection.com

Contact us: sales@connection-events.com



ChinaJoy x Game Connection Indie Game Expo

Unlock China's market: A gateway for indie games and global companies.

Next edition: July 28-30, 2023 / Shanghai - China

Scan the QR code to check out the event presentation