



# MIGS17

EVENT  
PRESENTATION

14<sup>th</sup> EDITION

CONNECTION  
EVENTS

 alliance  
numérique

December 11-13  
2017

The  
largest  
technical and  
creative conference  
on the North American  
East Coast





# What is MIGS17?

## YOUR ACCESS TO EXPERTS

### When and where?

Montréal, QC, Canada - Palais des Congrès - December 11-13, 2017

**The Montreal International Game Summit** brings together hundreds of international experts to one of the largest hubs of video games development in the world so that they can share their knowledge with the local and international developers attending the event.

Learn from them during conference sessions, masterclasses and one-on-one coaching sessions before rubbing shoulders with them during the MIGS networking cocktails and other special events over the 3 days.

Unlike many other events in the industry, this really is an opportunity for attendees to meet with experts such as Ian Livingstone (Games Workshop), Amy Hennig (Electronic Arts), Brandon Beck (Riot Games), Marty O'Donnell (Compositor for Halo and Destiny), Ray Musika (Bioware) and many others who have joined us as speakers in the past.



## MIGS16, a success!



2600+ attendees



430+ business lounge attendees



730+ companies



90+ sessions and live demos



70+ international buyers



20+ countries represented



90+ exhibitors and sponsors



90 journalists

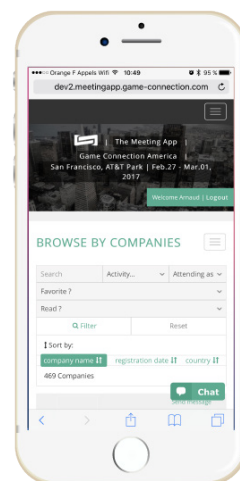
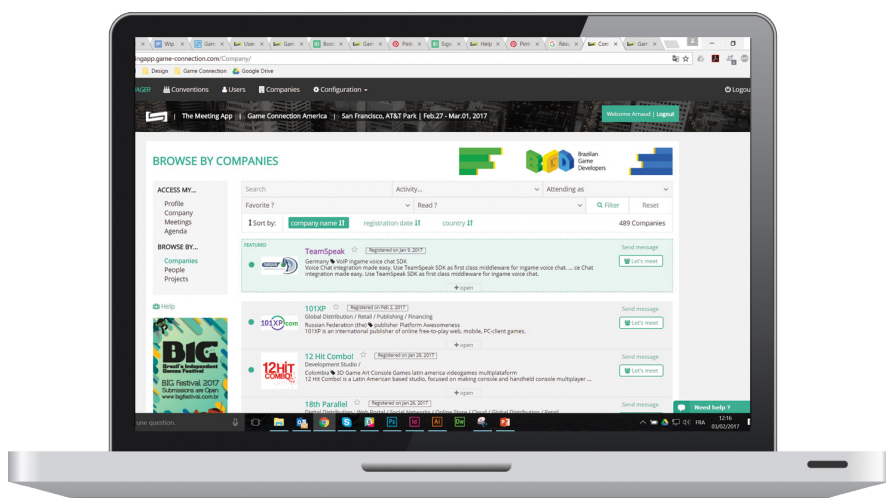


# Online Meeting App

## Use our online Meeting App!

- Up to date attendee list to help schedule your business meetings ahead of time and in real time
- No wasted time at the event walking the floor searching for individuals to meet
- Manage your schedule directly from your own computer / device
- Get directly in touch with the most relevant attendees for your needs
- Use the same application used by E3, Game Connection and effectsMTL!

Don't miss this incredibly effective professional matchmaking opportunity!







## What to do?

### **On top of the content program, MIGS also hosts:**

- Expo floor where Indies and AAA companies can showcase their games to thousands of visitors and international press
- A business lounge where developers can meet publishers looking for new games to buy and service providers can find new clients (using the online meeting application that Game Connection and E3 use)
- A recruitment section on the expo floor where hundreds of developers with all ranges of experience come to meet companies looking for new hires.
- Technical Lounge - Mentor's Cafe with IGDA
- Experts Club - by invitation only round tables
- Third party events





## Sessions

- **90+ technical and creative sessions** to benchmark with your peers and strengthen your knowledge with international speakers
- **7 tracks:** audio, programming-technology, production/project management, design, visual arts, business & marketing, industry & advocacy
- **Become a speaker** - promote your expertise and knowledge in your fields!
- **Sponsor** sessions - position your company in front of hundreds of potential clients and partners looking for new business opportunities
- **Treat** your team and colleagues to specialised sessions and workshops designed to help develop technical skills
- **Masterclasses:** get one-on-one time with top-tier experts and find concrete solutions to industry issues in a full day training class





Showcase your games, products and services

### Why exhibit at MIGS17:

- Have access and get prime visibility in front of 3000+ professionals
- 100+ of international journalists
- Recruit the best talents from Montreal and abroad!

### Who should exhibit at MIGS17?

- Service and product providers for the industry
- Hardware/software providers
- Gaming studios: AAA and indies
- Editors, distributors and investors.
- Industry stake holders
- Schools and training establishments





Do business at MIGS – find new partners & clients

## **Meet hundreds of buyers looking for new games, products and services**

The Business Lounge is THE meeting place for the decision-makers of the video game industry. Reserved to the Business Pass holders, the lounge offers ideal conditions for business development with tables and meeting places to discuss in private and comfort.

## **Online Meeting Application**

An online Meeting App will be available to help identify potential buyers and allow you to contact them directly. Previously used by Game Connection, MIGS and E3, the Meeting App will facilitate the organization of business meetings with the best candidates. [Click here to login!](#) (In order to log in you must have received a welcome email with your login information). Any questions? Contact us.

## **Facilitated networking**

From breakfasts and business lunches to cocktails and coffee breaks, every activity is placed to encourage your business development and networking. Opportunities to present your services and projects are also available to facilitate matchmaking opportunities and share information to the industry's decision-makers.





Some of the companies you could be meeting and learning from



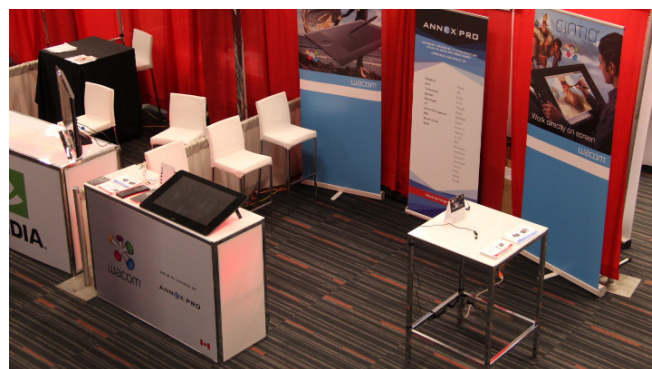


## A booth in the Expo Zone

| Tickets                | Super Early Bird rate<br>2017/07/30 | Early Bird rate<br>2017/09/23 | Regular rate |
|------------------------|-------------------------------------|-------------------------------|--------------|
| Booth in the Expo Zone | \$2 636                             | \$2 965                       | \$3 295      |

### The exhibitor package includes

- One 10 x 10 feet booth space
- Pipes and drapes
- One table (4 feet)
- Two chairs
- One 110V 15A electric outlet
- Basic company signage
- 1 business pass - access to networking events, to the business lounge and send unlimited meeting requests with our online meeting application
- 1 conference pass - access to the full sessions program, the technical lounge and the show floor with 3 meeting requests
- 10 expo passes - access to MIGS' show floor







## Indie POD in the expo zone

| Tickets                    | Super Early Bird rate<br>2017/07/30 | Early Bird rate<br>2017/09/23 | Regular rate |
|----------------------------|-------------------------------------|-------------------------------|--------------|
| Indie POD in the Expo Zone | \$796                               | \$895,50                      | \$995        |

**Join other independent game studios in this dedicated section of MIGS17's Expo Zone! Showcase your games and get the chance to pitch your game on MIGS Live Demo stage in front of all our 3000+ attendees!**

- Mini individual space with a monitor and 1 stool
- Trailer video (max 2:30 min)
- Pitch your game on MIGS' live demo stage (5 min)
- 30% discount on conference pass / business pass
- Includes: 1 conference pass & 4 expo passes





# MIGS business lounge





## A mini-booth in the Business Lounge

| Tickets                           | Super Early Bird rate<br>2017/07/30 | Early Bird rate<br>2017/09/23 | Regular rate |
|-----------------------------------|-------------------------------------|-------------------------------|--------------|
| Mini-booth in the Business Lounge | \$2 236                             | \$2 515                       | \$2 795      |

The MIGS Business Lounge enables developers, investors, publishers and distributors to find new partners and service providers via one-on-one meetings organized with the MIGS exclusive Meeting App.

### Why a mini-booth in the Business Lounge?

- Meet new partners, reconnect with industry peers and seek new development deals, conclude outsourcing contracts and publishing deals in your own private space.
- Get your brand in front of 400 professionals looking for products/service to succeed.

### Description

- 8 x 8 feet booth
- Pipes and drapes
- Two cocktail tables and four stools
- Electricity
- One custom visual 6 x 6 feet produced with your own design
- No additional personalization allowed (ex: TV display, banners etc.)





Join the largest technical event for the games industry on  
the North American East coast



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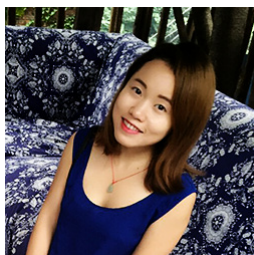
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## Connection Events

MIGS is a Connection Events' production.  
Connection Events other events include:



### **Meet@E3**

**Ensure you meet the right people**

Next edition: June, 14-16 2017 / Los Angeles - USA



### **Game Connection**

**Where key players from the games industry meet & do business together. The deal making event for the video games industry since 2001.**

Next edition: Game Connection Europe 2017 – Nov, 1-3 2017 / Paris - France



### **effectsMTL17**

**The largest international conference on the North American East Coast for the VFX and Animation industry**

Next edition: effects17 – Sept, 6-7 2017 / Montréal - Canada



### **IndieCade Europe**

**The video game industry's Sundance**

Next edition: winter 2017 / Paris - France



### **Tehran Game Convention**

**Your business bridge into Iran and MENA region**

Next edition: April, 29-30 2017 / Tehran - Iran