



Get a booth at MIGS 16
Montreal International Game Summit
NOVEMBER 13-14-15, 2016

Palais des congrès de Montréal
QC (CANADA)
www.migs16.com

**YOUR BRAND IN FRONT OF 3000+ INDUSTRY
PROFESSIONALS LOOKING FOR NEW SERVICES AND
PRODUCTS**

In this presentation

- What is MIGS?
- MIGS GAMES:
 - Get a booth on MIGS show floor
 - Indies: Get a pod on MIGS show floor
- MIGS NETWORK:
 - Get a mini-booth in the Business Lounge.
- Rates
- Contact us

What is the Montreal International Games Summit and why exhibit?

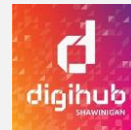
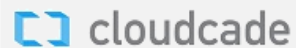
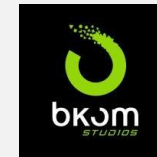
MIGS16 (the 13th edition) is the largest technical event for the games industry on the north east coast of America – attracting 3000+ local and international developers, publishers, distributors, investors and service providers looking to learn, network and do business.

Why exhibit?

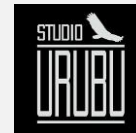
Get your brand in front of renowned industry experts looking to find new products and services to help them achieve their business goals.

- **400+** industry decision-makers
- **200+** foreign attendees
- **17 +** countries
- **50+** publishers
- **150+** service providers
- **125+** developers

Some of last year's partners...



3D FOR THE REAL WORLD



13-14-15 novembre 2016
MIGS16 MONTREAL (QC, CANADA)

MIGS GAMES



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A Booth in the Expo Zone

Description:

- 10x10 Booth
- Pipes and drapes
- 1 x 4ft table + 2 chairs
- Electricity
- Personalization allowed

Includes:

- 1 Business pass
- 1 Conference pass
- 10 Expo passes

Pricing:

Super Early Bird (August 1st):	\$2556
Early Bird (September 30th):	\$2876
Regular price:	\$3195



A Booth in the Expo Zone

Want that extra oomph?

Get a double booth to bring in the crowd and showcase your products/services! Contact us for tailored sponsorship opportunities.



Indie POD in the Expo Zone



Description:

- Visual 1m2
- Mini individual space
- 32 inch screen
- 1 stool
- Video real max 2:00 min
- Pitch at Pro MIGS Awards (10 min)
- Discount on conference pass 30%

Includes:

- *POD Conference:* 1 Conference pass & 4 Expo passes
- *POD Business:* 1 Business pass, 1 Conference pass & 10 Expo pass

(To be considered an Indie you must be working on your first title or have released only 1 title so far)

POD Type	Super Early Bird	Early Bird	Regular
Conference Pod	\$960	\$1080	\$1200
Business Pod	\$1440	\$1620	\$1800

MIGS NETWORK



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A mini-booth in the Business Lounge

The MIGS business lounge enables developers, investors, publishers and distributors to find new partners and service providers via one-on-one meetings organised with the MIGS exclusive meeting application.

Why a mini-booth in the Business Lounge?

- Meet new partners, reconnect with industry peers and seek new development deals, conclude outsourcing contracts and publishing deals
- Get your brand in front of 3000 professionals looking for products/services succeed



A mini-booth in the Business Lounge

Description:

- 8x8 Booth
- Pipe & drapes
- One 4 ft table and 4 chairs OR 2 cocktail tables and 4 stools
- Electricity
- 1 visual 6 x 6
- No additional personalization allowed

Includes:

- 2 Business Passes
- 5 Expo Passes



Pricing:

Super Early Bird (1st of August):	\$1996
Early Bird (September 30):	\$2246
Regular price:	\$2495

Rates in \$CAD

Pass		Super Early Bird (- 20%)	Early Bird (-10%)	Regular price
Expo		N/A	N/A	30
Conference Pass	Regular price	556	626	695
	Indies (-30% of regular price)	389	438	487
	Student (-50% of regular price)	278	313	348
Business Pass	Regular price	796	896	995
	Indies (-30% of regular price)	557	627	697
Master Class*	Half Day	N/A	N/A	upgrade +300\$
	Full Day	N/A	N/A	upgrade +600\$

*(Only for Conference and Business)

Contact us – Become an exhibitor at MIGS16

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SEE YOU AT MIGS16!



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