



Become an exhibitor  
at MIGS16



# Summary

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# What is Montreal International Games Summit and why exhibit?

**MIGS16** (the 13<sup>th</sup> edition) is the largest technical event for the games industry on the north east coast of America – attracting 3000+ local and international developers, publishers, distributors, investors and service providers looking to learn, network and do business.

**MIGS16** will take place on November 13-14-15 at Palais des Congrès, Montreal



3,000+ attendees



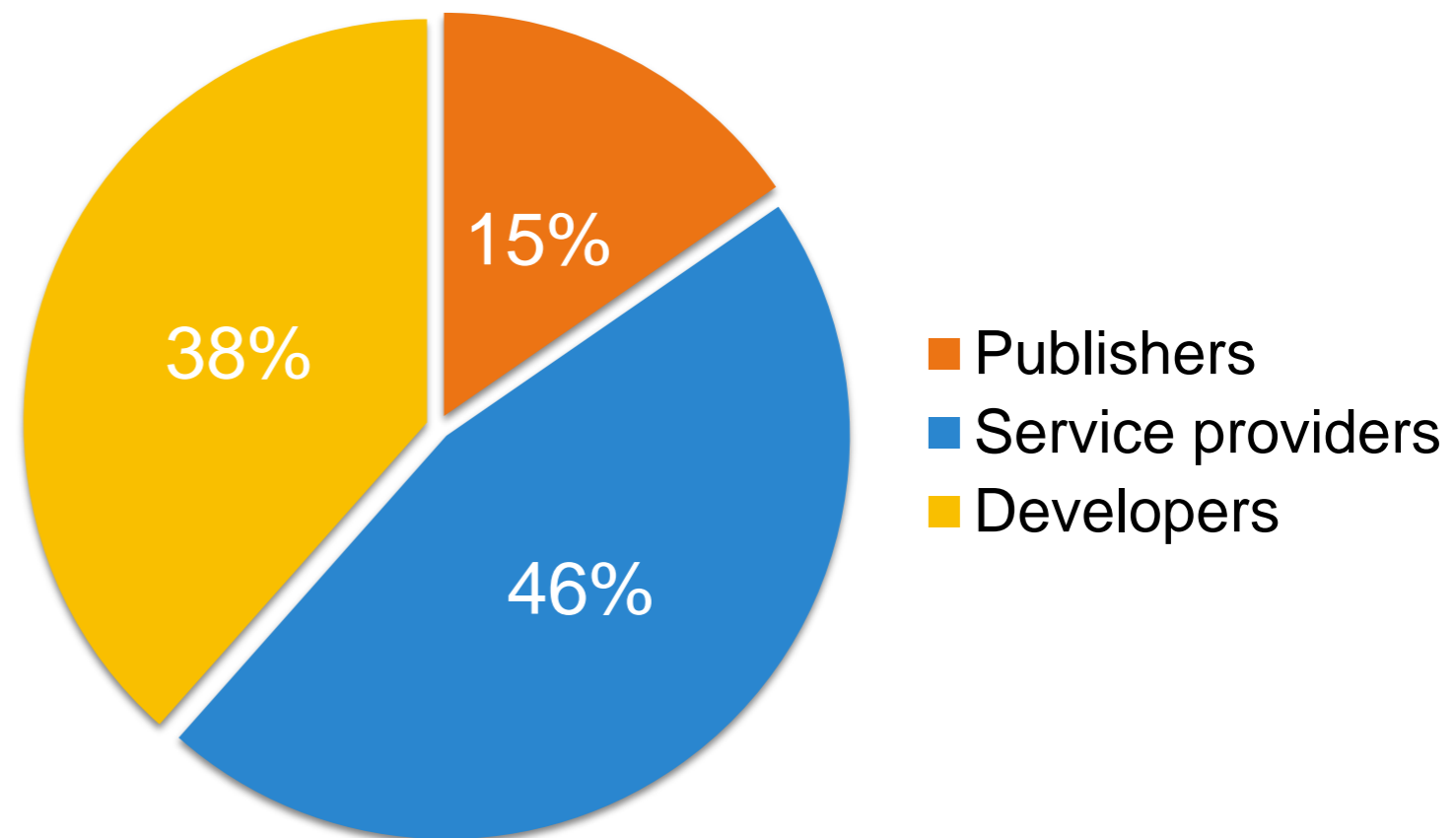
17+ countries represented



400+ industry decision makers in the Business Lounge



200+ foreign attendees  
(6,7% of all attendees)



# Some of last year's partners



# Conference program



72+  
sessions



100+  
speakers



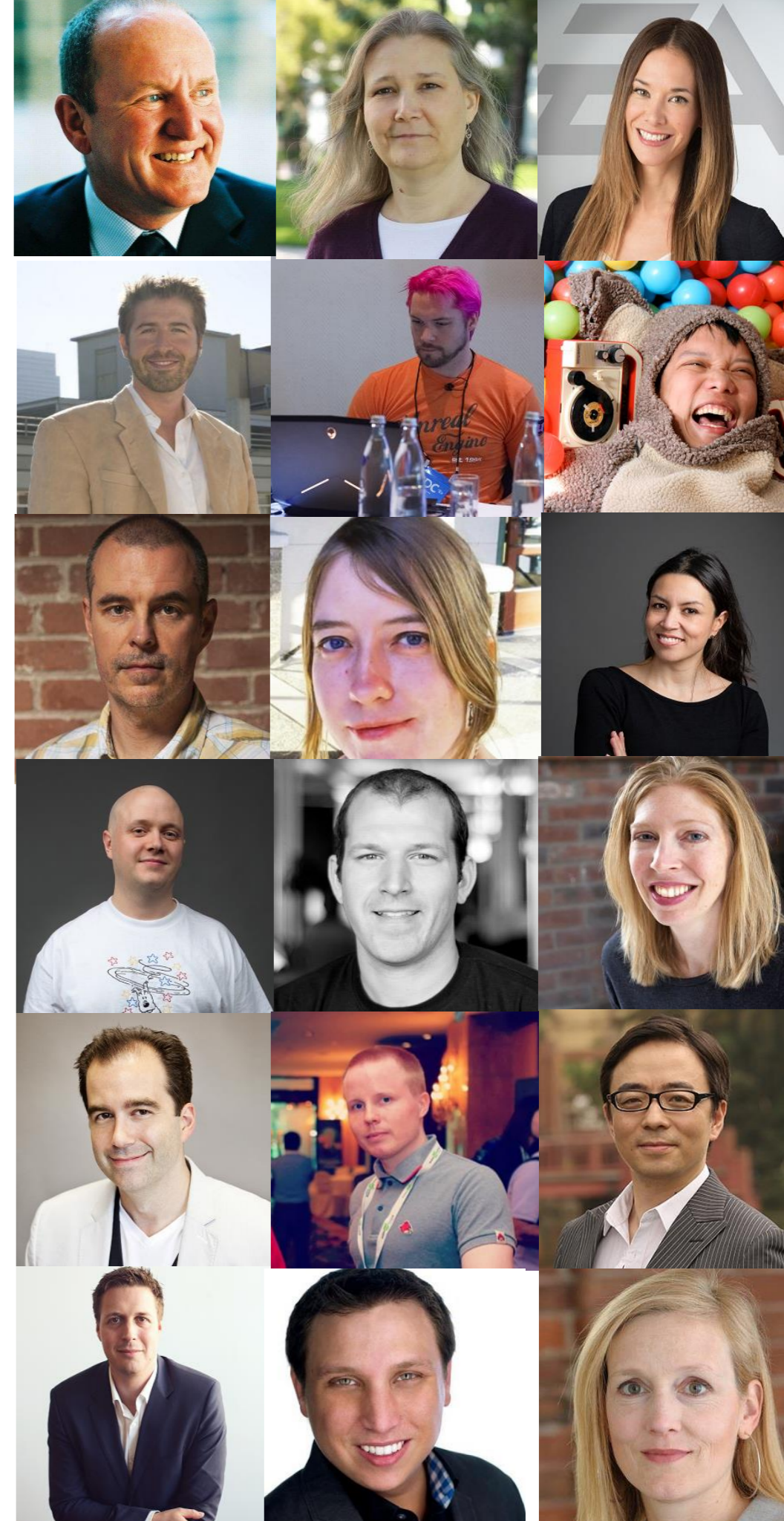
16  
Master Classes

## Tracks

- Audio
- Programming/Technology
- Production/Project Management
- Design
- Visual Arts
- Business & Marketing

## Master classes

- Get one-on-one time with top-tier experts and find concrete solutions to industry issues.
- Spend 2x 3.5 hours classes or 1x 7 hours class dedicated on a very specific topic to strengthen your skills.
- [More info on our website.](#)



# MIGS EXPO ZONE

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95+  
exhibitors



50+  
publishers



125+  
developers



150+  
service  
providers



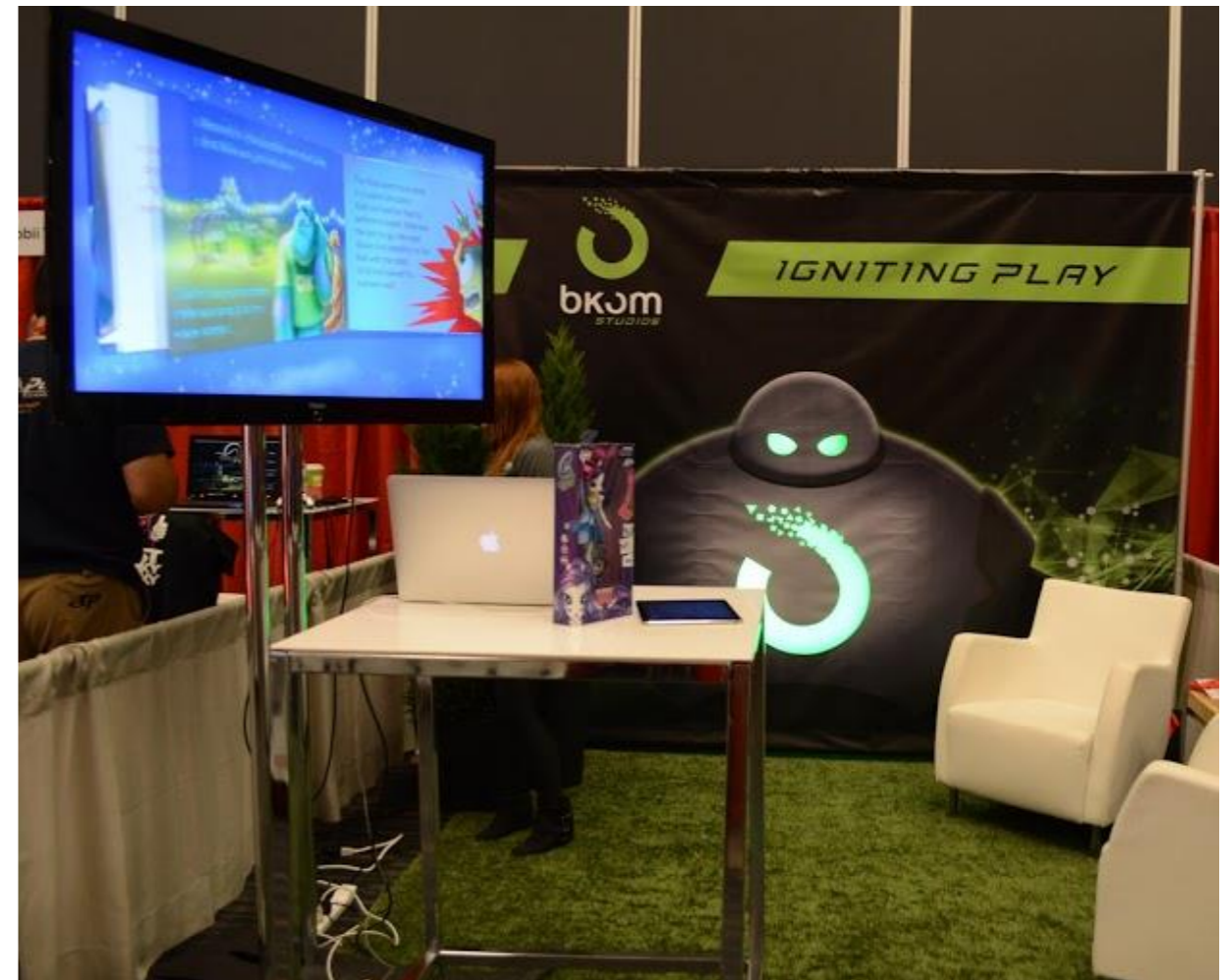
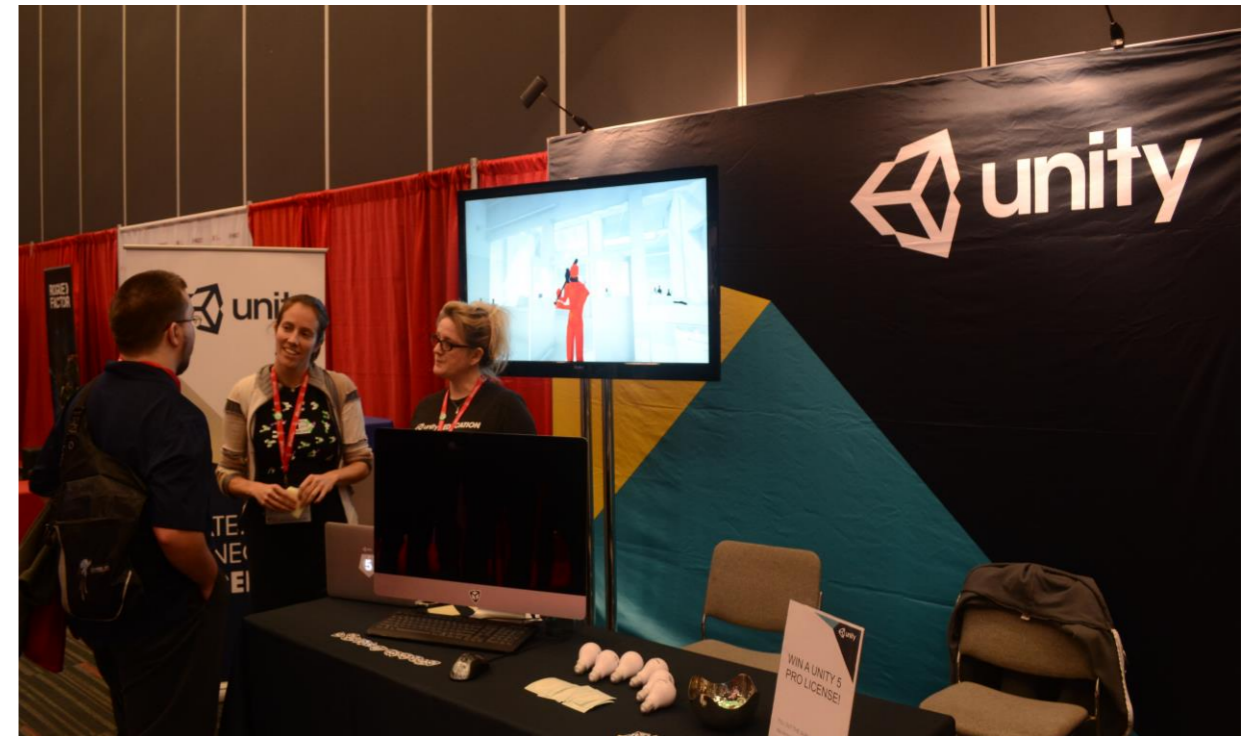
# A booth in the Expo Zone

## Description:

- 10' x 10' booth
- Pipes and drapes
- 1 x 4ft table + 2 chairs
- Electricity
- Personalization allowed

## Includes:

- 1 Business Pass - access to networking events, to the Business Lounge, and send unlimited meeting requests with our Online Meeting Application
- 1 Conference Pass - access to the full sessions program, the Technical Lounge and the show floor with 3 meeting requests
- 10 Expo Passes - access to MIGS' show floor



# A booth in the Expo Zone

# Want that extra oomph?

Get a double booth to  
bring in the crowd and  
showcase your  
products/services!

Contact us for tailored sponsorship opportunities.



# Indie POD in the Expo Zone

Join other independent game studios in this dedicated section of MIGS16's Expo Zone! Showcase your games and get the chance to pitch your game on MIGS Live Demo stage in front of all our 3000+ attendees!

## Description:

- Mini individual space with 32 inch screen and 1 stool
- Trailer video (max 2:30 min)
- Pitch your game on MIGS' live demo stage (15 min)
- 30% discount on conference pass

## Includes:

- Expo Pod: 2 Expo Passes - access to MIGS' show floor, live demos and job fair.
- Conference Pod: 1 Conference Pass & 4 Expo Passes
- POD Business: 1 Business Pass, 1 Conference Pass & 10 Expo Passes

Are you an indie from the Province of Quebec that has produced (or is in the process of producing) your first title?  
**If so you are illegible to a free Indie Pod to showcase your game at MIGS16!**

Contact our sales team to book your space.





## MIGS BUSINESS LOUNGE



# A mini-booth in the Business Lounge

The MIGS Business Lounge enables developers, investors, publishers and distributors to find new partners and service providers via one-on-one meetings organized with the MIGS exclusive meeting application.

## Why a mini-booth in the Business Lounge?

- Meet new partners, reconnect with industry peers and seek new development deals, conclude outsourcing contracts and publishing deals
- Get your brand in front of 400 professionals looking for products/services succeed



# A mini-booth in the Business Lounge

## Description:

- 8ft x 8ft booth
- Pipes and drapes
- One 4ft table and 4 chairs OR 2 cocktail tables and 4 stools
- Electricity
- 1 visual 6ft x 6ft
- No additional personalization allowed

## Includes:

- 2 Business Passes - access to the Business Lounge and send unlimited meeting request with our Online Meeting Application
- 5 Expo Passes - access to MIGS' show floor



# Contact us

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Serge Landry  
*Event Director*

[slandry@connection-events.com](mailto:slandry@connection-events.com)

+1 (438) 862-4585



Linda Lechartier  
*Sales Manager*

[lchartier@connection-events.com](mailto:lchartier@connection-events.com)

+1 (438) 501-2903

**Are you from Canada  
or interested in a  
special sponsorship at  
MIGS?**

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**Contact Serge and Linda  
from our Montreal team!**

# Contact us

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Roufina Guenkova  
*Sales Manager*

[rguenkova@connection-  
events.com](mailto:rguenkova@connection-events.com)

+49 (0) 176 727 46 515



Yawen Tan  
*Sales Manager*

[ytan@connection-  
events.com](mailto:ytan@connection-events.com)

+33 (0) 472 444 420



Marine Lelièvre  
*Senior Director Strategy VFX  
& Animation*

[mlelievre@connection-  
events.com](mailto:mlelievre@connection-events.com)

+1 (514) 792-9090

**Are you from Europe  
or the Middle East?  
Contact Roufina!**

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**Are you from Asia or  
USA?  
Contact Yawen!**

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**Are you from the  
VFX/Animation  
industries?  
Contact Marine!**

# Become an exhibitor at MIGS16

Your access with the selected pass (*Early Bird Pricing)	Indie Pod	Conference Indie Pod	Business Indie Pod	10'x10' Booth
Access to the Expo Zone	2 Expo Zone Passes with access to MIGS' show floor	4 Expo Zone Passes with access to MIGS' show floor	10 Expo Zone Passes with access to MIGS' show floor	10 Expo Zone Passes with access to MIGS' show floor
Access to the Technical Lounge	✓	✓	✓	✓
Access to Live Demos in the Expo Zone	✓	✓	✓	✓
Entry to the Job Fair	✓	✓	✓	✓
Access to the Business Lounge	✗	✗	Includes 1 Business Pass	Includes 1 Business Pass
Access to the Full session program	✗	Includes 1 full session pass	Includes 1 full session pass	Includes 1 full session pass
Access tot the Online Meeting Application	✗	3 meeting requests with the full session pass	Unlimited meeting requests with the Business Pass & 3 meeting requests with the full session pass	Unlimited meeting requests with the Business Pass & 3 meeting requests with the full session pass
MIGS VIP Cocktail (November 14th)	✗	✗	Includes 1 entry with the Business Pass	Includes 1 entry with the Business Pass
MIGS Closing Cocktail (November 15th)	✓	✓	✓	✓
<b>Rates</b>	<b>Free**</b>	<b>\$1080</b> <i>Vs regular price at \$1200</i>	<b>\$1620</b> <i>Vs regular price at \$1800</i>	<b>\$2876</b> <i>Vs regular price at \$3195</i>

# Your access to sessions and master classes

Your access with the selected pass (*Early Bird Pricing)	Expo Pass	Full Session Pass **Upgrade to a master class	Full Session Student Pass (Student ID will be required on location)	Master Class Pass Two (2x) 3.5 h master classes or One (1x) 7 h master class
Access to the Expo Zone	✓	✓	✓	✓
Access to the Full Session program	Access to all MIGS keynotes only	✓	✓	✓
Access to the Technical Lounge	✗	✓	✓	✓
Access to the Online Meeting Application	✗	3 meeting requests with the full session pass	✗	3 meeting requests with the full session pass
MIGS Closing Party (November 15th)	✓	✓	✓	✓
MIGS VIP Cocktail (November 14th)	✗	✗	✗	✗
Access to the selected master classes	✗	✗	✗	✓
Rates	\$30	626\$ <i>Vs regular price at \$695</i>	\$313 <i>Vs regular price at \$348</i>	\$926 <i>Vs regular price at \$1095</i>

# Do business at MIGS16

Your access with the selected pass (*Early Bird Pricing)	Business Pass program Pass **Upgrade to a master class	Semi-private space to hold your meetings in the Business Lounge
Access to the Expo Zone	✓	5 Expo Zone passes with access to MIGS' show floor
Access to the Technical Lounge	✓	✓
Access to the Business Lounge	1 access to the Business Lounge	Semi-private 8×8 space with pipes and drapes, 1 table (4 feet) with 2 chairs OR 1 cocktail table with 4 stools in the Business Lounge and 2 Business Passes
Access to the Online Meeting Application	Unlimited meeting requests	Unlimited meeting requests
Access to full session program	✓	✓
MIGS VIP Cocktail (November 14th)	✓	✓
MIGS closing cocktail (November 15th)	✓	✓
<b>Rates</b>	<b>\$896</b> <i>Vs regular price at \$995</i>	<b>\$2246</b> <i>Vs regular price at \$2495</i>