



Game Connection Europe 2007 by Numbers:

- 208 exhibitors (including Epic Games, Kuju, Rebellion, Quantic Dream, Massive Black, Virtuos, Widescreen games)
- 150+ Publishers/Distributors (including Activision, Atari, Eidos, Electronic Arts, Koch Media, Konami, Lucas Arts, Microsoft, Nintendo, Sega, Sony, THQ, Ubisoft, Vivendi)
- 35 countries represented
- 12 associations from 10 countries (including the UK, Nordic countries, Thailand, Brazil)
- 94 service providers
- 148 game development and distribution companies
- 34 companies attending both as service providers and game developers
- More than 5000 meetings scheduled
- More than 220 projects posted online (game + services) including Adventure, Real Time Strategy, Sports games and more
- 30 different kinds of services (Game Design, Graphics, Level Design, Localisation, Mobile Services, Modelization, Programming, Test /QA) available to improve the quality and lower the cost of production
- Most represented platforms for game projects : Nintendo DS, PC, PS3, Wii, Xbox 360
- Most represented platforms for services projects : Mobile devices, Nintendo DS, PC PS2, PS3



For Immediate Release

Five Innovative New Companies Win Free Access to Game Connection with the Level Up Program

LYON, France – October 12, 2007 – Game Connection announced the names of the five Level Up program winning companies who will get free access to Game Connection Europe on December 4-6 in Lyon.

The five new companies who were selected for the superior innovative qualities of their game or service are:

AGE Studio

France

Historical strategy game for PC

Anino Mobile Inc

Philippines

Hack-and-slash real time strategy game for the Nintendo DS with multiplayer feature

Arkedo

France

Arcade game for Nintendo DS

Big Rooster LLC

USA

Unannounced Espionage Multiplatform Game for Xbox 360, PS3 and PC

Ocean Media LLC

Croatia

2D arcade puzzle game for Nintendo DS and PC

Game Connection, the leading business convention of the game industry, launched the *Level Up* program to help new developers and service providers with big ambitions but small means get to the next level in the game business.

These five companies will obtain free access (a value of € 3,000) to Game Connection Europe and get the opportunity to present their games or services to many of the most famous buyers including: Activision, Capcom, Foundation 9, Lucas Arts, Microsoft, Namco, Nintendo, Rebellion, Sega, THQ, Ubisoft, and Vivendi Games.

A total of 48 companies representing 17 different countries applied to this first edition of the Level Up program. Participating companies had to explain what makes their game/service original and innovative and how it can help the whole video game industry evolve. Careful consideration was given to all applicants, and the winners were selected by Game Connection's staff and advisory board.



For Immediate Release

Exhibitor Space Is Now Sold Out for Game Connection Europe 2007

LYON, France – November 2, 2007 – Game Connection is proud to announce that its exhibitor space for this year's edition is now sold out. A record 208 companies have registered as exhibitors for Game Connection Europe 2007. Now in its seventh year, Game Connection Europe will take place on December 4-6, in Lyon at Le Centre de Congrès.

Known internationally as the essential business convention for the videogame industry, Game Connection will once again welcome companies from all over the world. More than 35 countries will be represented this year, including Argentina, Australia, China, India, Philippines, Taiwan and Turkey with major delegations from Brazil, UK, Nordic Countries, Thailand, Russia, Germany and Korea.

Since its creation in 2001, Game Connection has grown significantly. From 27 developers the first year, and 145 last year, this year's 188 exhibitors represent a 40 % increase. Confirmed exhibitors this year include: Ankama Studios, Big Ant Studios, Bug Tracker, Coldwood Interactive, Deep Red Games, Dhruva Interactive, dSonic, Epic Games, Eutechnyx Limited, Foundation IX, Kuju Entertainment, Machine Union, Massive Black, Outsource Media, RealtimeUk, Rebellion, Sproing Interactive, Stainless Games, Steel Monkeys, Streamline Studios, Tantalus Interactive, Torus Games, Virtools, and Virtuos.

Also among the exhibitors this year, are five new innovative companies selected to attend Game Connection for free thanks to the Level Up Program: AGE Studio, Anino Mobile Inc, Arkedo, Big Rooster LLC, and Ocean Media LLC.

Registrations are now closed for game and service sellers. Publishers and developers looking for innovative games or specific services to grow their business are invited to register online at: www.game-connection.com.

About Connection Events

Created in July 2006, the company is a spin-off of Lyongame, which initially launched Game Connection Europe. Game Connection is a business convention for the video game industry, taking place in Lyon (France) in December, San Francisco (California, USA) in February during the Game Developers Conference, and during Tokyo Game Show, in Tokyo, in September. Game Connection provides several different services, all geared toward the same goals: matchmaking between outsourcing companies, tools providers, developers and publishers, network building and enhancement, and examination of projects and companies.

For additional information, please visit our website at: www.game-connection.com/level-up-program.html or contact Connection Events at: luprogram@game-connection.com.



GAME CONNECTION EUROPE
DECEMBER 4-6, 2007
LYON, FRANCE
CENTRE DE CONGRÈS

Last updated 28/11/2007

GAME CONNECTION EUROPE 2007 - EXHIBITOR LIST

Type: G = Games / S = Services

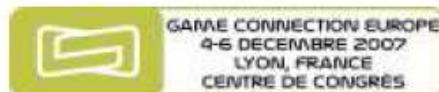
Stand #	Company Name	Country	Type	Stand #	Company Name	Country	Type	Stand #	Company Name	Country	Type	Stand #	Company Name	Country	Type
48-49	T0 Yooie Studios Belgium / Elsewhere	Belgium	G	110	Double Six	United Kingdom	G	141	Lexis Numérique	France	G	77	Redlynx	Finland	G
1	3d Brigade	Hungary	S	128	Dream On Studio	France	G	114	Little Worlds Production	France	G / S	76	Revelation Interactive	Sweden	G / S
44	Abduqto Studios	Brazil	G	13	Dionio	United States	S	25	Logrus International	United States	S	189	Ringfall	Estonia	S
42-43	Akella	Russia	G	131	Eko Software	France	G	177	Lumal Prod	Thailand	G	164	Rocket Science Games Development	Germany	G / S
146	Allegorithmio	France	S	14	Elephant Games	Russia	G	26	Maohine	United States	G	75	Rovio	Finland	S
121	Anakan	Germany	S	60	Eleone Games / Nitro Games	Finland	G / S	150	Mad Monkeys	France	G / S	150	Sabarasa Entertainment	Argentina	G / S
87	Animazoo	United Kingdom	S	171	Endgame Studios	Australia	S	27	Massive Black	United States	S	174	Sanuk Software	Thailand	G
145	Ankama	France	G	144	Enzyme	France	S	45	Mdev - Mobile Development	Brazil	G / S	37	Sarokan	Canada	G
134	Arkedo	France	G	15	Epilo Games	United States	S	54	Media Forensics	United Kingdom	S	191	823 Software	Czech Republic	G / S
119	Artefacts Studio	France	G / S	111	Etranges Libellules	France	G	85	Mercury Games	United Kingdom	G	192	Sentient Infotech	India	G / S
64	Artplant	Norway	G	87	Eutectryx	United Kingdom	G	97	Mere Mortals	United Kingdom	G	80	Simul Software	United Kingdom	S
151	Arvalo Systeme GmbH	Germany	S	121	Exequo	France	S	159	Melioriminde	Germany	S	74	Skalden Studio	Norway	G
149	At Once technologies Middleware	France	G / S	148	Esikoo	France	G / S	157	Mgame Corp	Korea	G	107	Slam Games	United Kingdom	G / S
82	Atomio Planet Entertainment	United Kingdom	G / S	35	Farming	Finland	G / S	28	Milestone	Italy	G	108	Slitherline Software	United Kingdom	G
83	Audiomotion	United Kingdom	S	86	Firebrand Games	United Kingdom	G / S	39	Milestone	Canada	G	126	Smaok Down Productions	France	G
2	Avaloop/Papermint	Austria	G	180	Firemint	Australia	S	125	Mobile Interactions Group	France	G	52-53	Softkineto	Belgium	S
84	Axix Animation	United Kingdom	S	16	Flashman studios	United States	G / S	140	Monte Cristo developpement	France	G	57	Southiole Studios	Brazil	G / S
118	B2B GAMES	France	G	17	Flying Fish Works	Poland	G / S	29	Move Interactive	Portugal	G	51	Spill Group	Netherlands	S
150	BHV Software GmbH & Co. KG	Germany	G	143	Focus Home Interactive	France	G	30	Naxsons Entertainment Studios	Jordan	G	165	Sproing Interactive	Austria	G
3	BIART	Russia	G	39	Fog Studios	Canada	G / S	139	Neko Entertainment	France	G	109	Stalines Games	United Kingdom	G
173	Big Ant Studios	Australia	G	89	Foundation IX	United States	G	155	Nicomades	France	S	153	Steel Monkeys	Belarus	G
172	Big World	Australia	S	142	Freeware	Ukraine	G	153	Nitavor	Korea	G / S	54	Streamline Studios	Netherlands	G / S
35	Bight Games	Canada	G	55	Froembyla	Finland	S	70	Nitro FX	Finland	S	147	Studio 42	France	G
147	BIP Media	France	G	33	Fugitive Interactive	Canada	G	123	Noobilis	France	G	117	Studio Anatole	France	S
4	Black Wing Foundation	Ukraine	G	66	Futuremark Oy	Finland	G	170-183	Novly Diek	Russia	G	85	Sumo Digital	United Kingdom	G
32	Blimeyl Games	United Kingdom	G	18	Outlin Entertainment Corp	United States	G	154	Nvivia	France	S	182	Tagec Protection	France	S
35	Bug Tracker	Canada	S	19	Game Factory Interactive (GFI)	Russia	G	124	Omegame	France	S	55	Tale of Tales	Belgium	G
63	Bugbear Entertainment	Finland	G	175	Game Square Interactive	Thailand	G	79	Onteo	United Kingdom	G	194	Taleworlds entertainment	Turkey	G
5	Buka Entertainment	Russia	G	20	GAMEINVEST	Portugal	G / S	31	Original Force 3D Animation	China	S	181	Tantalius Interactive	Australia	G / S
148	G4M	France	G / S	116	G4m7r	France	S	184	Other Ocean Interactive	United States	G	73	Tanzler Studios	Sweden	G / S
6	Carbon Tech	India	S	130	G4magin	France	G	153	Oval Entertainment	France	G	112	TechExo	United Kingdom	S
7	CD Projekt Localization Centre	Poland	S	50	GlobalCollect	Netherlands	S	58	Outenight	United Kingdom	G	57	Tectoy Digital	Brazil	G / S
9	Osaga	Poland	S	80	Hands-On Mobile	United Kingdom	G	89	Outcourse Media	United Kingdom	S	95	Tectoy Mobile	Brazil	G / S
91	Centroid 3D	United Kingdom	S	41	HermitWorks Entertainment	Canada	G	166	Parallax Arts Studio	Russia	G	101	Techtron Laboratories	United Kingdom	S
102	Chemistry	United Kingdom	G	44	Hoplon	Brazil	G	105	Partnerfranc	United Kingdom	S	165	The Games Company (TGC)	Germany	G
34	Citlermia	Canada	G	66	Houzeamque Games	Finland	G	134	Pastagames	France	G	129	The Mighty Troglodytes	France	G
9	City Interactive	Poland	G / S	40	Humagade	Canada	G	168	PayLetter	Korea	S	182	Torus Games	Australia	G / S
47	Coded Illusions	Netherlands	G / S	142	Hydravision Entertainment	France	G	71	Peligraso	Sweden	G	195	Ulizeen Games	China	S
79	Cajao	United Kingdom	S	87	ICE Concept Studios	Sweden	G	124	Phoenix Studio	France	G	72	Upside Studios	Sweden	G / S
62	Coldwood Interactive	Sweden	G	21	IDEA Games	Czech Republic	G	78	Pinjata	Norway	G	151	Virtuools	France	S
10	Conjurer Services	Spain	G	23	Imprecisionware	Italy	G	105	Pit Stop Productions	United Kingdom	S	113	Virtual Playground	United Kingdom	G
176	Corsoell	Thailand	G	93	Interactive Selection	United Kingdom	S	185	Pixelux Entertainment	Switzerland	S	196	Virtual Toys	Spain	G
133	Cyanide	France	G / S	162	InteractiveMediaConsulting	Germany	G / S	187	Play Pen Studios	Hong Kong	G	120	Virtuos	China	S
178-179	Cyberplanet Interactive	Thailand	G	23	InterServ	Taiwan	S	188	Play Ten Interactive	Russia	G	197	Wargaming.net	United States	G / S
132	Dancing Dolls	France	G	125	Ioalim	France	G	48	Playcore	United States	S	136	White Birds Productions	France	S
60	Dark Water Studios Limited	United Kingdom	G / S	152	Keen Studios	Germany	G	45	Preload	Brazil	G	127	Wildscreen Games	France	G
61	DataCraft Sundsvall	Sweden	G / S	103	Kuju Kids	United Kingdom	G	127	Quantal Dream	France	G / S	125	Wizarbox	France	G
89	Deep Red Games	United Kingdom	G	126	Kynogon	France	S	38	Quazal Technologies	Canada	S	198	XPEC Entertainment	Taiwan	G
11	Dhruva Interactive	India	S	24	Lago	Italy	G / S	158	Racon Labs	Germany	G	167	Yager Development	Germany	G
88	Distinctive Developments	United Kingdom	G	68	Laplant	Finland	G / S	104	RealTimeUK	United Kingdom	S	169	Yedang Online Corp.	Korea	G / S
12	Dokroton	Italy	G	115	Les Yanukis	France	S	100	Rebellion	United Kingdom	G	111	Zoe Mode	United Kingdom	S

Partners

A	CNC
B	International Developer Organizations pavillon
G - H	LyonGame + Aderly/OnlyLyon
138	Capital Games
68	Nordio Game
56	UKTI

Level Up Program Winners

AGE studio	C
Anno Mobiles	D
Arkedo	E
Ocean Media	F



GAME CONNECTION EUROPE 2007 - BUYER LIST

Company Name	Game/Service	Company Name	Game/Service	Company Name	Game/Service
1C Company	Game buyer	Gamepot Inc	Game buyer	Paradox Interactive	Game buyer
Activision value	Game buyer	Games Bizdev	Game buyer	Pinnacle Software	Game buyer
Akella	Game buyer	Games Foundation GmbH	Game buyer	Play Ten Interactive	Game buyer
Anuman Interactive	Game buyer	Generation 5 (Chambery)	Game buyer	Player One Ltd	Game buyer
Atari (France - Lyon)	Game buyer	GOA.com	Game buyer	Playlogic	Game buyer
Atari (US - New York)	Game buyer	Got Game Entertainment	Game buyer	Pyro Studios	Service buyer
Atoll Soft	Game buyer	HMH	Game buyer	Reef Entertainment	Game buyer
Avatar	Game buyer	HYPE s.r.o	Game buyer	Remedy Entertainment Ltd.	Game buyer
Bethesda Softworks Europe	Game buyer	Indeego Games	Game buyer	RTL Interactive	Game buyer
BHV Software GmbH & Co. KG	Game buyer	Intenium GmbH	Game buyer	Schanz International Consultants	Game buyer
Big Ben Interactive (France)	Game buyer	John Galt Games	Game buyer	Sega Europe (Brentford)	Game buyer
Bizarre Creations	Service buyer	Jowood (Austria - Vienna)	Game buyer	Sega of America (San Francisco)	Game buyer
Blitz Games	Game buyer	Joyboost	Game buyer	SG Diffusion / Koch Media France	Game buyer
Bryo	Game buyer	Kalypso Media GmbH	Game buyer	Sierra Entertainment	Game buyer
Buka Entertainment	Game buyer	Koch Media / Deep Silver	Service buyer	Skyzone Mobile (Brazil)	Game buyer
Capcom (USA)	Game buyer	Konami US	Game buyer	Smoby Interactive France	Game buyer
CD Projekt (Poland)	Game buyer	Lago (Lagoonline)	Game buyer	Sony Computer Entertainment Europe (Liverpool)	Game buyer
Cinemax s.r.o	Game buyer	Legacy Interactive	Game buyer	Sony Computer Entertainment Europe (London1)	Game buyer
City Interactive	Game buyer	Lighthouse Interactive	Game buyer	Southpeak Interactive (US)	Game buyer
Codemasters	Game buyer	Lucas Arts Entertainment	Game buyer	Team 17 Software	Game buyer
Conspiracy Entertainment Europe	Game buyer	Macrovision (UK)	Service buyer	Tecmo, Inc.	Game buyer
Crimson Cow	Game buyer	Majesco Entertainment Company UK	Service buyer	Tectoy Mobile	Game buyer
D3 Publisher of America	Game buyer	Mercury Games	Game buyer	The Games Company (TGC)	Game buyer
Digital Bros (France)	Game buyer	Meridian4	Game buyer	THQ (France)	Game buyer
Digital Bros (Italy)	Game buyer	Micro Application	Game buyer	THQ Inc - CA	Game buyer
Digital Development Management (DDM)	Game buyer	Microid - MC2 (France-MontRouge)	Game buyer	THQ UK	Game buyer
DTP Entertainment	Game buyer	Microsoft Game Studios	Game buyer	Topware Interactive	Game buyer
Eidos Interactive France	Game buyer	Microsoft Game Studios Europe	Game buyer	TT Games Publishing (Traveller's Tales)	Game buyer
Eidos Interactive UK	Game buyer	Mindscape	Game buyer	TT Games Publishing (Traveller's Tales)	Game buyer
Eidos Interactive Wimbledon	Game buyer	Morphicon Limited	Game buyer	Ubisoft (France)	Game buyer
Electronic Arts (UK)	Game buyer	MultiMediaManufaktur	Game buyer	Ubisoft (France)	Game buyer
Electronic Arts CZ	Game buyer	MumboJumbo (United Kingdom)	Game buyer	Ubisoft (France)	Game buyer
Electronic Group	Game buyer	Namco Bandai Games America	Game buyer	Ubisoft (France)	Service buyer
Elephant Entertainment Ltd	Game buyer	NCsoft (UK - Brighton)	Game buyer	Valcon Games	Game buyer
Emme Interactive	Game buyer	Nexon	Game buyer	ValuSoft	Game buyer
Empire Interactive (UK - London)	Game buyer	Nexway	Game buyer	Virgin Play	Game buyer
Entertainment For Life	Game buyer	Nintendo Co., Ltd (Kyoto)	Game buyer	Virtual Toys	Game buyer
Evolved Games	Game buyer	Nintendo Europe (Germany)	Game buyer	Vivendi Mobile	Game buyer
Exa Media	Game buyer	Nobilis	Game buyer	Walt Disney Internet Group	Game buyer
Flashman studios	Game buyer	Noviy Disk (New Disk)	Game buyer	White Park Bay	Game buyer
Focus Home Interactive	Game buyer	Noviy Disk (New Disk)	Game buyer	Xendex	Service buyer
Foundation 9 Entertainment	Game buyer	Oberon Media UK	Game buyer	ZED GROUP	Game buyer
Game Domain International - GDI	Game buyer	OnlineWelten GmbH	Game buyer	Zoo Digital Group	Game buyer
Game Factory Interactive Limited (GFI)	Game buyer	Oxygen interactive	Game buyer	ZootFly	Service buyer
Game Invest	Game buyer	Pan Vision	Game buyer		
Game Life	Game buyer	Pan Vision	Game buyer		

