



## IN YOUR NEWSLETTER

TABLE OF CONTENTS

- . Premium Exhibitors at Game Connection America @ GDC
- . Buyers: 10 Reasons Not to Miss Game Connection
- . Game Connection Online: A Thousand More Business Opportunities
- . Do Not Miss Paris GDC !
- . Epic Games: New Sponsor of Game Connection America @ GDC !
- . GDC 08: Premier Event Partner of Game Connection
- . Gain Access to 9000 Videogame Professionals With Our Newsletter

TABLE OF CONTENTS

## Premium Exhibitors at Game Connection America @ GDC

Game Connection America @ GDC will be a huge event for Connection Events in 2008!



**161 exhibitors** are already registered for the **February 19-21 event**.

**36 countries**, including Argentina, Australia, Brazil, China, Jordan, Singapore, Taiwan and Thailand will be represented.

We are proud to welcome **new comers** this year including **Running with Scissors**, developers of *Postal*, and **Acquire**, creators of *Tenchu*, and a delegation of **9 Japanese companies**.

**Great exhibitors** you can meet at the event include:

*10 Tacle Studios, Acquire, Bug Tracker, Cenega Poland, Coresoft, Cyanide, Focus Home Interactive, Kylotonn, Lexis Numérique, Mere Mortals, Milestone, Now Production Company, Pixelux Entertainment, Rebellion, Running With Scissors, Santa Cruz Games, Savage Entertainment, Stainless Games, Team 17, Torus Games, Ultizen Games, Virtuos, Vogster Entertainment and over a hundred more!*

Click [here](#) to see the complete list of exhibitors.

The following **buyers** have already registered:

*2Kgames, Activision, Atari, Atlus,, CCP Games, D3 Publisher, of America, DSI Games, Disney Interactive Studios, DTP Entertainment, Eidos Interactive, Electronic Arts, Empire Interactive, K2 Network, Koch Media, Konami, Majesco Entertainment, Microsoft Game Studios, Namco Bandai, Nintendo, Playlogic, Sega of America, Sierra Entertainment, THQ, Ubisoft, ValuSoft and more.*

## Buyers: 10 Reasons Not to Miss Game Connection

**Traveling the world to find your next business partners? Let the world come to you with the Game Connection!**

- 1- **Maximize your time** thanks to our high efficiency meeting system that gives you total control over your schedule
- 2- Find the studios, games and services **right for your needs**, and meet **ONLY** those you want to work with
- 3- Meet hundreds of business-focused professionals all gathered in **one location**



### Are you looking for games?

With Game Connection :

- 4- find the type of games you are really looking for (publishing and/or distribution)
- 5- get the opportunity to see **up to 45 studios** of your choice in 3 days
- 6- find the studios with the right technical skills for your projects
- 7-**expand your portfolio** with innovative projects that are presented first a Game Connection

## Are you looking for services ?

With Game Connection :

8- choose from **outsourcing companies** supplying QA, localization, mo-cap, animation, level design and audio services

9- meet **up to 45 professionals** in 3 days to support your projects

10- develop a **network of partners** to reinforce your production pipeline

**REGISTER NOW** for Game Connection America @ GDC!

### These top buyers trust us:

*"The online meeting system saves me a great amount of time. We spend much less time on organizing the meetings and much more time focusing on actually doing business, it makes the whole process much more effective."*

**Fabrice Pierre-Elien**

**Business Development Manager,Ubisoft**

*"Game Connection offers a professional business environment that's product focused and highly productive. The supporting online system and organized staff help eliminate unwanted distractions so those participating can focus on forging new relationships and bringing games to market."*

**Dean Trotman**

**Head of A&R, Sega**

*"Once again Game connection has excelled at bringing developers and publishers together in an informal, but business focussed event."*

**Pete O Donnell**

**Lead Designer, Codemasters**



## Game Connection Online: A Thousand More Business Opportunities

**With Game Connection Online, you are visible to the whole video game community 365 days a year.**

Game Connection Online is a **business network** offered to you by Game Connection that brings together professionals from the worldwide video game industry. This e-market is a great way for you to find partners for your specific needs all year long.

Many companies that attended Game Connection in the past are already registered for the Game Connection Online service. Are you?

**Game Connection Online provides you:**

- a **direct access** to publishers, game developers and services providers' profiles
- a mail box with **access to all the contacts** in the database
- a search function to quickly **find the right partners**
- alerts when a company or **project matches your profile**

You have a project you would like to share? Post it online and manage the access authorizations, so that only the companies you chose can view it.

**Do business all year long with Game Connection Online.**

For more information about Game Connection Online, please contact us at:

[gco@game-connection.com](mailto:gco@game-connection.com)



## Do Not Miss Paris GDC !

Following the success of Lyon GDC 2007, the French launch of the Game Developers Conference held each year in San Francisco, Connection events will be the proud organizer of the much anticipated 2nd French edition of:

**Paris** Game Developers  
Conference

**Paris Game Developers Conference, to be held on June 2008.**

The Game Developers Conference (GDC) is the world's largest professionals-only game industry event. The GDC is the primary forum where programmers, artists, producers, game designers, audio professionals, business decision-makers and others involved in the development of interactive games gather to exchange ideas and shape the future of the industry.

More information will be available soon on [www.parisgdc.com](http://www.parisgdc.com).

## Epic Games: New Sponsor of Game Connection America @ GDC

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Game Connection is proud to announce its new sponsor, Epic Games ! Epic Games offers Unreal Engine 3, the number one cross-platform game engine and three-time consecutive winner of Game Developer magazine's Best Engine Front Line award.



Feel free to send a meeting request through the Game Connection system. We're at Game Connection on Tuesday only, then available in our Expo Suite (West Hall ES 144) for the remainder of GDC.

Epic Games will be hosting demonstrations of the latest Unreal Engine 3 features for prospective customers, licensees and Integrated Partners Program members in its private theater every half hour during GDC expo hours. No appointment is necessary for the demos but we'd also be pleased to meet with you privately. Those wishing to make appointments with Epic should email Mark Rein, [mrein@epicgames.com](mailto:mrein@epicgames.com), and specify three possible meeting times, the names of people planning to attend, and the nature of the meeting.

## GDC 08: Premier Event Partner of Game Connection

**Game Developers Conference**  
**February 18-22, 2008**  
**San Francisco, California**



The Game Developers Conference is the **world's largest industry-only event** dedicated to the advancement of interactive entertainment. More than **16,000 game industry professionals** will convene in **San Francisco** in **2008** for learning, networking, and inspiration with their peers, discussing the most current and relevant issues facing game development today.

-- KEYNOTES ANNOUNCED : Ray Kurzweil, Inventor and Futurist, and John Schappert, Microsoft  
-- New Featured Speakers Lineup  
-- Digital Preview Guide Now Available

Don't forget to register and book your hotel room early !

**Register now !**

## Gain Access to 9000 Videogame Professionals With Our Newsletter

Our newsletter is the best source for you to share with the whole industry the latest game business and Game Connection news.

You have recently closed a deal thanks to Game Connection? You want to let us know about the exciting project you will present at the Game Connection America @ GDC? Do you have news of great interest to your fellow Game Connection members? Send it to us and gain access to **9000 videogame professionals**.

Contact: [press@game-connection.com](mailto:press@game-connection.com)  
Maximum 350 characters, space included.  
Next deadline: March 17, 2008.

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