



The word

Fight!

Industry is about to face crucial months (again!) with fierce competition among next generation consoles on the one hand, and the booming market in handheld, mobile and online gaming on the other.

Production costs are rising. Markets are expanding. And you need partners... Game Connection is here to serve and make your business easier all along the life cycle of your projects.

We provide you with the best outsourcing solutions, from game design specialists and coders to Q/A, through programming, modelling, animation or legal issues, your production can be optimised and released on budget and on time with the highest possible quality. Of course, you can also find your publishing or distribution partner. The one which exactly matches your project, your needs and which will help you to make your game a hit.

We provide you with distributors from all over the world to reach the largest audience.

With the downsizing of E3, it's time to focus on business. Game Connection has established itself in this very unique model. More than 250 companies from all over the world know that and will be in Lyon next December. Your next partners are most certainly among them. Don't risk missing them! Register now.

Pierre Carde
Managing Director



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Game Connection Lyon: The premier video game event for business only!

Game Connection 2005 gathered **87 development studios and 86 publishing companies**.

Opening its concept to service providers and outsourcing companies, Game Connection 2006 Lyon now expects around 100 development studios to attend, as well as 90 publishers actively looking to make deals.

We also expect to attract around 60 service providers, and around 50 different teams coming from the biggest internal and independent studios around the world and who are looking to discover new outsourcing partners via this amazing opportunity.



Put it all together, and its clear that **Game Connection** is **the main resource for everything you need for your business to succeed!**

Game Connection Lyon: Deadline for Exhibitors!

Do not forget **the deadline to register for Game Connection Lyon 2006 is Friday October 20th.**

- **If you are a developer looking for a publishing partner,**
- **If you are the owner of finished games you wish to sell outside your territory,**
- **If you are offering top quality outsourcing services,**
- **If you wish to find new customers for your technology,**

Then, you can't miss Game Connection Lyon.

Take a look at [the list of 2005's attendees](#) (developers and publishers only - no outsourcing exhibitors appear on the list) if you are not convinced yet. And we are expecting many more this time!

Directly register by [downloading this form](#) and returning it to us by fax.

You can [contact us](#) for further information. You can also directly call us at +33(0) 426 234 121.

Publishers announced for Game Connection Lyon:

The following companies already confirmed that they will attend Game Connection Lyon:

1C, 10Tacle Studios AG, Atari Inc., Big Ben Interactive, Buka Entertainment, Capcom, Codemasters, Deepsilver, Eidos, Electronic Arts, Empire Interactive, Flashpoint, Focus, HD Interactive, Konami, Merscom, Microsoft Game Studio, Micro Application, NC Soft, Nintendo, Nobilis, Noviy Disk, Pan Vision Publishing, Paradox Interactive, Pinnacle Software, Play Ten Interactive, Red Entertainment, Sega, SCEE, Sunflowers, THQ, TT Games Publishing, Valcon Games, Ubisoft, Vivendi.

And this list is just the beginning - make sure you don't miss the opportunity to meet them at Game Connection!

If you are a buyer and you wish to find new projects, games and high-end outsourcing services, just like the companies below do, you can easily register!

You just have to [download this form](#) and fill it in and fax it back to us at +33(0) 426 299 868.

Hotel list for Game Connection Lyon:

Book a hotel for your visit in Lyon this December now.

We highly recommend that you book your hotel reservations as soon as possible. Moreover, the annual Lyon Festival of Lights attracts thousands of visitors every year.

Return these forms **before October 30th** (rooms will be pre-booked until this date) to:

LSO Rhône-Alpes, FAX: +33 (0)4 72 91 46 43

Contact: Cécile Boyer

[Hotel Form in English](#)

[Hotel Form in French](#)

Do Business in San Francisco in March 2007!

Game Connection is once again partnering with the [Game Developers' Conference](#) for March 2007!

But this time, Game Connection will be totally integrated into the event.

We will have a dedicated space inside the exhibition hall so that you do not waste time and are able to attend the conferences you wish to see. The main point is that you will take advantage of all buyers!

You can contact us for further details:

- Europe-Asia: [Eric Lacroix](#)

- Americas-Australia: [Jennifer Orvik](#)

Nvidia sponsors the Game Connection Lyon 2006

NVIDIA Corporation is the worldwide leader in programmable graphics processor technologies. The company creates innovative, industry-changing products for computing, consumer electronics and mobile devices.

NVIDIA is headquartered in Santa Clara, California and has offices throughout Asia, Europe, and the Americas. NVIDIA's customers are original equipment manufacturers (OEMs), add-in graphics card manufacturers, system builders and consumer electronics companies all over the world who choose NVIDIA technology as a core component for



their solutions.

NVIDIA's award-winning products deliver superior performance and reliability for graphics, video, and communications solutions in the areas of manufacturing, science, multimedia, entertainment, and education.

Founded in 1993, NVIDIA has maintained its passion for innovation. Over the last three years the company has invested over \$1b in research and development and continues to be an industry pioneer. Its technologies are the power inside today's cutting edge digital media products, such as the Motorola RAZR mobile phone and the latest Fujitsu Siemens Celsius V830 workstation.

NVIDIA is an important partner for many of the world's foremost organisations in IT and beyond, including Microsoft, Intel, Google and Sony, to name just a few.

Find out more at <http://www.nvidia.com>.

Advance Your Career; Join Your Peers in the IGDA

The International Game Developers Association is the non-profit professional society that is committed to advancing your career and enhancing your life as a game developer.



The IGDA connects you to your industry peers, provides you with opportunities for professional development, and advocates on issues that affect you and the industry like working conditions and credit standards. Also, being part of the IGDA scores you a discount to participate at Game Connection Lyon, as well as many other industry events.

Join today. <http://www.igda.org/join/>

Connection Events / GAME CONNECTION

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