

## **What's Game Industry Support Network?**

### **Our Mission and Statement:**

Game Industry Support is about creating an interactive network and bringing together a fellowship of International Game Industry organizations.

Our goal is to help them interact with their peers to promote, discuss and establish long-term partnerships.

## Why join Game Industry Support.org?

### Key reasons to join our support group:

- ***Give international scope*** to your organization by promoting your mission and territory at the heart of the industry
- ***Grow your expertise*** by discussing and confronting issues with other organizations
- ***Interact with your members*** through Game Connection network and events
- Establish ***long-term partnerships*** and initiate cross-promotion actions

## The principles and basis of our MOU

The Memorandum Of Understanding is there to:

- Grant each parties involved guidelines as to how to coordinate their actions – but remains flexible
- Guarantee members special offers and additional services
- Help consolidate actions on short and long term basis
- Officialize the terms of a partnership

**Go a step further with our Network**

**Purpose of the gathering at Game Connection Europe:**

- Free opportunity to meet and interact with your members in face to face or board meetings
- Exchange ideas and expertise with other organizations
- Promote your territory with a central visibility
- Attend conference on projects or funds

## Features and themes

### Scope of actions brought by Game Connection Europe

- Dedicated meeting room for your board meetings
- Sponsorship opportunities through the organization of special events (luncheon, parties etc...)
- Dedicated organizations table in dinning hall to facilitate introduction of peer representatives and networking
- Press coverage by major media partner

### Workshops designed by leading trade organizations

- Addressing issues related to all organizations
- Exchanging expertise to develop the Game Industry
- Get help, tips and tricks
- Learn from others

## Contact

### **Game Connection Sales team:**

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### **Featured event at Game Connection Europe:**

Sophott Chhun – Marketing and Communication Manager  
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